

Leonardo Almeida

UX and web designer, Student at THUAS.

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Qualities

- Experience in product and service development in a fast-growing startup environment.
- Ability to fully deploy web interfaces from visual prototyping tools to functional pages using HTML, CSS and JavaScript.
- Apply design thinking to conduct UX research to provide solutions for better usability.

Past experience

Digital Society School, Digital Transformational Designer

Sep 2019 – Jan 2020 | Amsterdam, Netherlands

Project done under the SCRUM method in partnership with the A&O fonds grafimedia to bring innovation to the printing industry of the Netherlands. Main project outcomes were an Design Innovation Toolkit called MINDSET SHIFT and the A&O Hub app.

Mind Makers, Founding Member & Product Manager

Jan 2016 – Sep 2018 | Belo Horizonte, Brazil

Content development in form of weekly classes for students aged 6+, focused on STEAM areas, using technologies like Raspberry Pi, littleBits, Python and Scratch.

Education

Bachelor's in User Experience Design

2018 – expected 2021 | Den Haag, the Netherlands

Concluded projects include a winner project for Hallmark on the subject Bespoke Design.

Bachelor's in Mechanical Engineering

Sep 2014 – Dec 2015 | Belo Horizonte, Brazil

Three semesters concluded. Subjects included Maths, Physics and Programming (Arduino).

Tools

Illustrator
XD
Photoshop
After Effects
Whimsical
InVision
Version control (git)

Skills

Prototyping
User Research
Visual Design
Interaction Design
HTML
CSS
JavaScript
Processing
Design Thinking