

Leonardo Almeida

User Experience Designer

Experience

Digital Transformation Designer at Be - Bilingual Education

June 2020 - Present

Be teaches K12 subjects in a bilingual environment. As a UX designer, I am in constant contact with developers to build a content sharing platform that serves Be's students and teachers.

UX Design Intern at Gemeente Haarlem

February 2021 - June 2021

As part of my graduation project, I worked at the Haarlem Municipality to make their resident's lives better using digital services. In cooperation with both their Innovation and Social Research team, my final deliverable was a platform that displays information about the resident's social allowances in real time.

Co-owner & Designer at Twocan Design

April 2019 - March 2021

Together with a colleague from university, we created a small design agency that took on design jobs to help local businesses better present their brand, both online and offline.

UX Designer at Nalta

July 2020 - January 2021

A software development powerhouse, Nalta has in their portfolio clients like PostNL and Miele. Together with developers, I designed solutions for the widest assortment of problems, from distribution center dashboards to washing machine rental apps.

Digital Transformation Designer at Digital Society School

September 2019 - January 2020

I worked in a multidisciplinary team to bring innovation to professional printers across the Netherlands. The outcomes of the project were "MINDSET SHIFT", a workshop toolkit that empowers anyone to conduct sessions and "A&O Hub", an app that helps artists and designers find the best print shops for their work.

Product Manager at Mind Makers

January 2016 - September 2018

As my interest in Ed Tech grew, I became one of the founding members of a school curriculum aimed towards computational and algorithmic thinking. My work as a product manager and content creator helped schools raise the next generation of over 20 thousand social-emotional learners in Brazil.

Education

B.Sc. in User Experience Design The Hague University of Applied Sciences

Class of 2021

My Bachelor's degree reassured me of my passion in designing with the user in mind. The course was a mix between project based and research subjects, giving me the opportunity to fully explore user experience design.



About me

I am a driven, passionate and empathetic user experience designer, captivated by education and accessibility in technology. A self entitled "jack of all trades", no problem is too big or too broad that I can't solve.

As a full time nerd, I'd love to have a chat about anything tech and sci-fi related!

Skills & Tools

- Web accessibility
- Web design
- User research
- Design Thinking
- Interface design
- Prototyping
- Visual Design
- Interaction Design

- Illustrator
- Adobe XD
- Whimsical
- Arduino
- I've worked with a handful of prototyping tools before. To keep the list small, I named my favorites. If you use a different tool that works well in your workflow, I'd be happy to learn it :)

Connect!

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Portfolio



bit.ly/Leonardoux